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Presents

## Prince Pipe Business Model

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Prince Pipe sells products for plumbing, irrigation and sewerage industry. Below is a pictorial representation of products of the company.

### Plumbing:



### Sewage



## **Agriculture:**

Prince Pipes provides super-efficient transportation of water and distribution schemes through its products.



## **Borewell:**



## **Revenue Contribution from above products:**

- Sale of Plumbing Products contributes **42%** and Soil, waste and rain-water (“SWR”) contributes **26%**.- The growth of this segment depends upon residential and commercial construction activity in India.
- Sales of products for use in irrigation contributes **31%**. The growth of this segment depends upon growth in agriculture.

## **Raw Material**

The primary raw materials comprise of UPVC, CPVC, PPR and HDPE resins, which are derived from crude oil by-products. So cost of raw material depends upon cost of crude oil. Increase in the price of crude will increase cost of raw material. So whenever the price of crude goes down, the company gets benefitted.

## **Conclusion:**

So we can conclude that company's business model revolves around growth of Residential, Commercial and Agriculture sector. The raw material depends upon change in crude prices.