

To,
National Stock Exchange of India Limited
Bandra-Kurla Complex
Bandra (East)
Mumbai – 400 051

31st May, 2019

Scrip Code: SOFTTECH

Subject: Investor Presentation

Dear Sir/ Madam,

Please find enclosed the Investor Presentation titled "SoftTech Engineers Limited Investor Presentation H2 & FY19"

This is for your information and records.

Thanking you.

Yours Sincerely,

For SoftTech Engineers Limited

Aishwarya Patwardhan Company Secretary

SoftTech Engineers Limited

(formerly known as SoftTech Engineers Pvt. Ltd.)
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Disclaimer



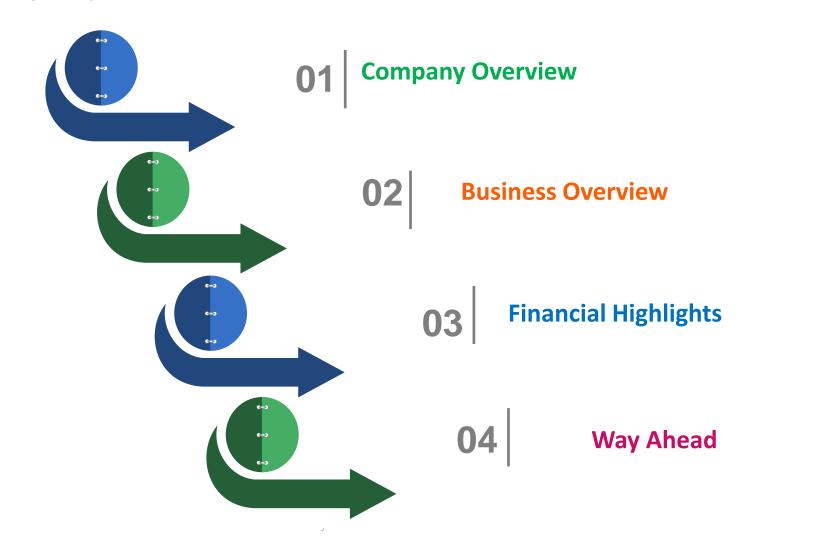
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About Us ...



Latest Technology & Innovation

Offers 2D & 3D based intelligent and

Innovating Cloud technology

machine learning driven technology

Leading innovative software solution providers empowering business transformation through software products in architecture, engineering and construction (AEC) domains

500+ Customers Served

 Clients across Government bodies, smart cities and enterprises in construction and infrastructure industry

Niche Product Offerings

transformation such as AutoDCR®. OPTICON™, PWIMS™, etc.

04 600+ Team Members

 Highly qualified team of motivated technocrats led by visionary and highly experienced management team

20,000+ Software Users

More than 20,000 users across various segments in domestic and international market

Pioneer products enabling digital

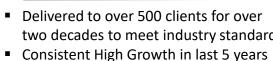
Market Leader

■ Pioneer and Market Leader (~80% Market Share) in Building Permit Automation System, through flagship Product AutoDCR®



Strong Track Record

- two decades to meet industry standards



enabled products

Journey So Far



Innovations & Success Stories

- Incorporated wholly owned Subsidiary in USA and Finland
- Listing on NSE SME Emerge Exchange in May 2018
- Released BIMDCRTM & RuleBuddyTM ready for beta release
- Bagged Large State level orders
- 600+ Team Size

2016-18

Funding & IP monetized

- Funding from Technology Dev Board, GOI
- OPTICONTM Galaxy Released
- STRUDS & ESRGSR acquired by CSC UK Ltd.

VC Funding & QMS Certification

- Received Venture Capital funding from SVCL (NFSIT)
- ISO Certification



2010-11

Key Partnerships

- Technology Partnership with Microsoft, AutoDesk
- Growth funding from RVCF
- 250+ Team size

eGov Products Launched

2012-15

1996-97

2004-09

- AutoDCR® & PWIMTM launched
- 4,000+ STRUDS users
- OPTICONTM launched in MENA region
- 150+ Team Size

SoftTech Incorporated

- STRUDS Released
- ACCE Award for 'Best Software Package in Civil Engineering'

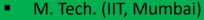
Professional Management...







Vijay Gupta Chairman & CEO



- 28+ years experience, Founder of SoftTech
- First generation entrepreneur



Priti Gupta Whole Time Director

- B. Sc., Post Graduate in Computing programming System Analysis and Application, M.B.A.
 25+ years experience
- HR and Quality Processes Expert



Piranvez Irani Chief Financial Officer

- FCA, B.Com
- 18+ years experience
- Heading Accounts and Finance Department



Arun Biswas
VP- Global Delivery

- AMIE Mechanical
- 25+ years experience
- Heading Delivery ,Quality and Knowledge Management Team



Deepak Warad VP- Account & Contract Management

- B.E., Diploma in Management
- 25+ years experience
- Heading the Pre-sales, Contract & Account Management Team

Professional Management...





Surajit Bhattacharjee VP- Sales



Vijay Jain VP- Business Development



Neetesh Singhal AVP- Technology



Sheetal Jagtap AVP- AutoDCR



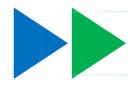
Premnath Basava AVP- OPTICON



Madhu Kelkar GM (BIM Division)

- B.E, Sr. Management Programme (IIM, Kolkata)
- 25+ years experience
- Heading Sales Team
- Diploma in System Design & Analysis
- 25+ years experience
- Heading the Business Development Team
- B.E. (Electronics), MS (Software Systems)
- 19+ years experience
- Heading the Product Technology Team
- B. Arch., M.Tech., EPBM, "Certificated Scrum Master", "Certified Software Engineering Professional", EPAF (IIM, Kolkata)
- 18+ years experience
- Heading the AutoDCR product team
- BE (Production), MMS
- 25+ years experience
- Heading Opticon Product Team
- BE (Civil), "Certificated Scrum Master", ITIL v3 Foundation certified, Certification in Laws of Patents & other IP
- 20+ years experience
- Heading BIMDCRTM Product Team





Product Evolution



Products Monetized and IP sold

STRUDS

- Structural Analysis, Design & Detailing Software
- 4000+ Users

2000 1996

ESRGSR

- Structural Analysis, Design and **Detailing for Water** Tanks
- 100+ Customers

Sold to CSC, UK

Current Products

AutoDCR®

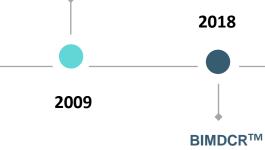
Automation of Building Permits (CAD based)

2007

Corporations / Local Bodies- 340+ live, 290+ in progress

OPTICONTM

- ERP for Construction & Infrastructure companies
- 60+ Private Enterprises



PWIMSTM

2008

- Public Works Information Management System
- 10+ Government Organizations

Upcoming Products

RuleBuddy™

Building Projects Feasibility & **Technical Analysis**



IBPS

Upcoming

Next generation innovative, intelligent and collaborative platform for Smart Cities

Licensing And Transaction basis

Licensing And **Transaction basis** Licensing And SaaS

Licensing And **Transaction basis**

3D BIM model based

Permits

Automation of Building

SaaS

SaaS

Current Products - AutoDCR®





- ✓ Unique and innovative Smart City Solution for building plan, scrutiny and approval system
- ✓ Solution for automation of building and layout plan approval reads 2D CAD drawings and maps them to development control regulations of urban local bodies (ULBs)
- ✓ Approving authorities integrated with online approval workflow to monitor approval process with associated document scrutiny



Process automation and integration



Uniformity in interpreting rules



Accountability through process efficiency



Transparency (clear reasons for rejection or approval)



Acceleration of scrutiny process

Key Users

- Municipal Councils & Corporations
- Urban Development Authorities
- Industrial Development Authorities
- Architects, Town Planners & Consultants
- Smart Cities

Clients

 500+ local government Bodies in India, with over 150 in process





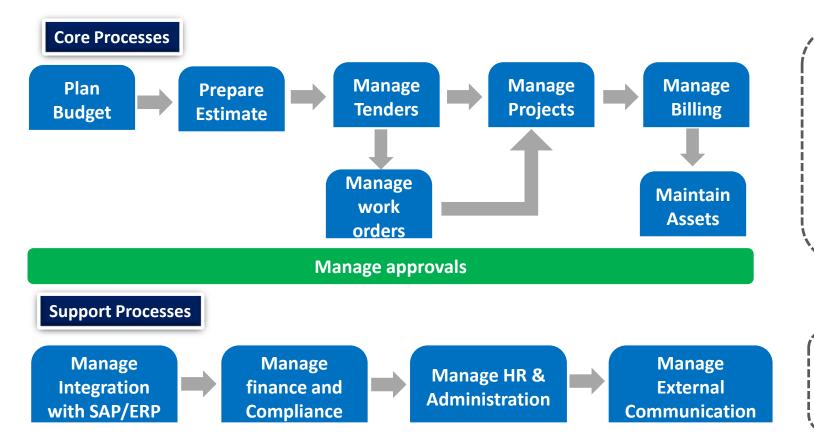


Current Products - PWIMSTM





- ✓ Enabling smarter management of processes for public works organization
- ✓ Web-based commercial-off-the shelf (COTS) application for managing all core functional process across project lifecycle including budgets, estimations, financial & technical approvals, e-tendering, contact management, monitoring and billing



Key Users

- State and Country- level public works departments
- Housing development boards
- Municipal Corporations
- Infrastructure development corporations
- Urban development authorities
- Irrigation departments
- Border road organizations

Clients



Current Products – OPTICON™





✓ Enterprise resource planning (ERP) software, combining advanced enterprise technologies with nearly 20 years of construction industry domain experience into integrated system



Evaluate detailed **cost estimate** for projects



Bid efficiently



Manage schedules and eliminate cost and schedule overruns



Overview of all data in one **Dashboard**



Digitize all functions involved in building construction lifecycle







- Builders and Real Estate Companies
- Turn Key contractors/ general contactors
- Infrastructure Companies
- Building contractors

Current Products - BIMDCRTM





- ✓ Innovative 3D building model based online SINGLE WINDOW system
- ✓ BIM based integrated building approval system enables automatic scrutiny of building proposal by reading building models submitted by applicant/architect

Architectural model Structural model MEP model Submission of combined model by applicant TM Data analysis and intelligent data output by Feedback from authority to applicant Various internal NOC Various external NOC departments (Fire, SWD, **Building** permission departments (Monuments, department Water ,Traffic ,Garden, Tree Airport etc.) etc) Bylaws verification report Bylaws verification report Bylaws verification report Area calculation report Area calculation report Area calculation report Clash detection report Clash detection report Clash detection report Model comparison report Model comparison report Model comparison report Combined remarks of all departments and deviations as per bylaws/norms highlighted - all on a single model

Key Users

- Smart cities
- Municipal development authorities, Fire authorities
- Urban development authorities
- Industrial development authorities
- Architects, tower planner & consultants
- MEP & utility consultants

Clients





Upcoming product - RuleBuddy™





Ready for Beta Launch

✓ E-commerce portal providing access to customers to realize their building projects



Enables Assessing & Analyzing commercial and legal feasibility of any building project



Validates DC
rules, fees, NOCs,
mandatory
documents
requirements in
300+ULBs* in
India



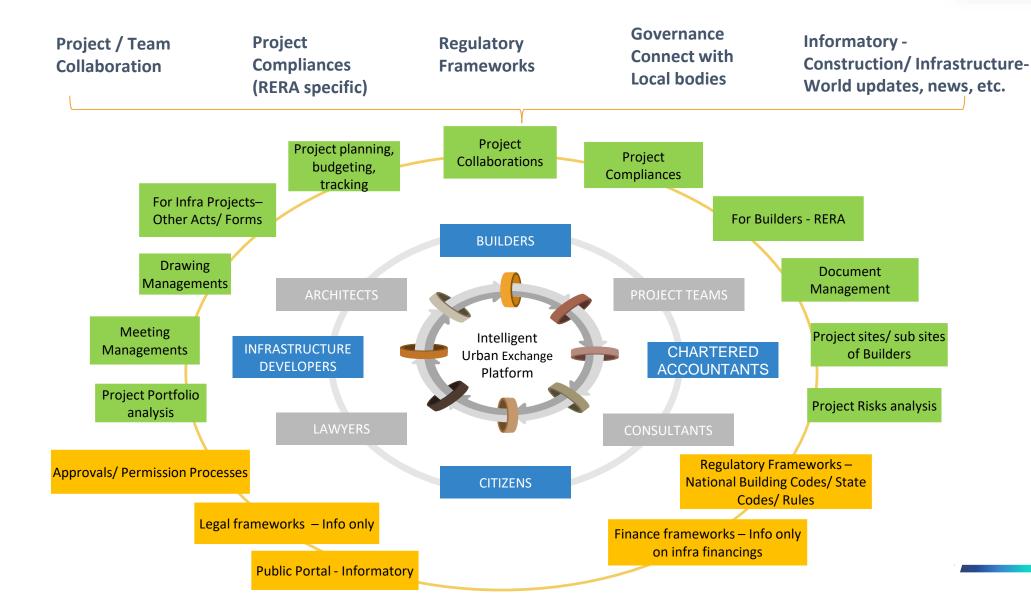
User gets to know whether project will pass through authority based on selected project parameters

Key Users

- Project owners
- Project developers
- Construction enterprises
- Architects
- Engineers
- Contractors
- Town planners
- Financial institutions

Upcoming Product – IBPS (The Portal Based Approach)





Significant Market Potential For Growth

been created

India



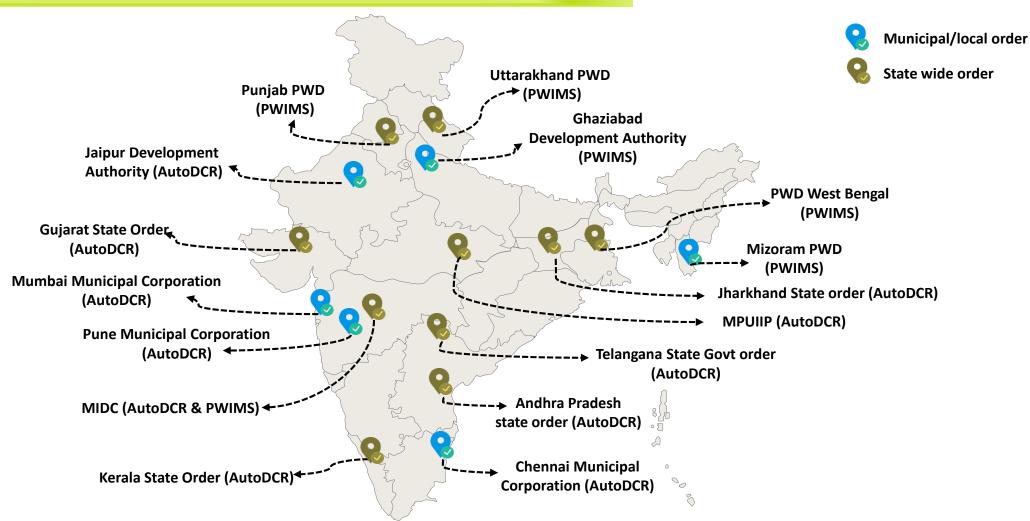
AutoDCR® PWIMSTM **OPTICON** ™ Construction enterprises ■ Total market size of 3700+ GOI committed to ebecoming tech savvy & ULB's out of which 80% is governance projects looking for ERP solutions Successful still untapped Steady and robust growth SoftTech empanelled by implementations in 7 is expected in next 3 years Govt of India as consultant state-wide organizations ■ Market size: 13,000+ for smart city projects has given Company construction companies Strong demand in ecredibility and recognition Market size: 200+ state governance project & Construction level organisations Huge market in MENA region Incorporated subsidiary in Africa, Australia, South-International Construction activity is **USA & Finland region** Asia and USA represents expected to grow across new markets for PWIMS ™ Customization in emerging markets AutoDCR® needed for US Commonwealth countries Products have advantage Govt approval - for which follows similar process of of price & features in step down Subsidiary has PWD manual

global market

Pan-India Presence

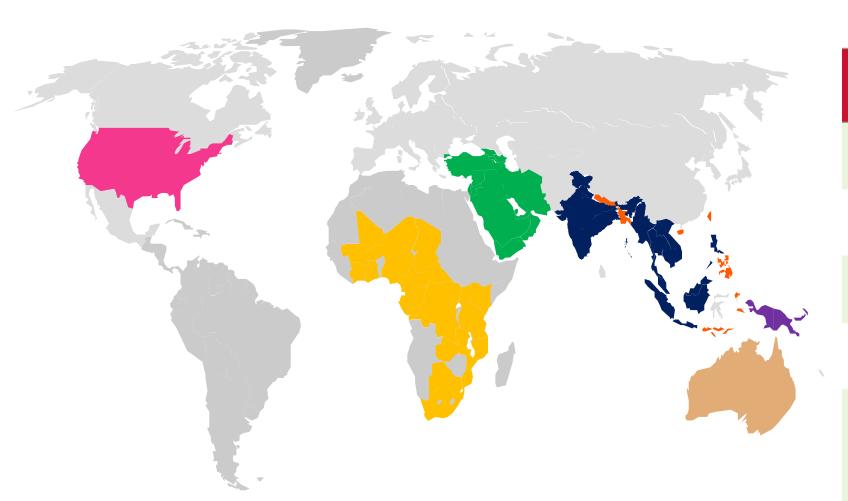


10+ customers in International market (UAE, Oman, Nigeria) for OPTICON product



Expanding Global Footprint

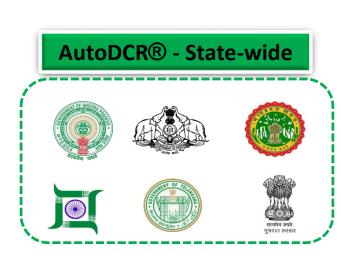




Expanding Global Footprint				
Middle East (UAE, Saudi Arabia, Oman, Kuwait, Bahrain etc)	FY 19, 20			
Africa (Nigeria, etc)	FY 19, 20			
South Asia (Singapore, Indonesia, Malaysia, Philippines)	FY 19, 20			
North America	FY 19, 20			
Australia	FY 20, 21			
Europe (Finland)	FY 19, 20			

Long Standing Relationships Marquee Clients































Business Strategy



Leverage Partnerships

Channel partners, local established players, leverage sales network of technology partner



Product Strategy

Diverse offerings and market segmentation

Brand Marketing

Event participation, industry leadership programs and industry associations



Scalable Revenue Model

 Scalable and sustainable revenue generation using multiple revenue models

Key Strengths



Successful Track Record

- Largest market share in India (80%) for building plan approval management system
- Tried and tested technological products
- Customers spread across India
- Pre-approved government vendor

Favorable Market Conditions

- Govt. initiatives for EODB, digital
 India and smart cities
- Growing construction & infrastructure industry
- High adoption of internet, mobile & cloud technology

Proven Unique Technology

- Product designed to meet needs of e-governance and construction sectors
- Scalable & flexible products
- Alliances with many technology leaders

Commercial Viability

- Higher ROI profitable since inception
- Lower product development cost due to readily available expertise for CAD, BIM and web technologies

Technology – One Of Our Biggest Core Strengths





Innovative Products in Pipeline

■ BIMDCR™, RuleBuddy ™, IBPS

Database Engineering & Analytics

- Strong skills in defining schemas of transactional data, ETL services and analytical models
- Expert team in managing SQL Server, Oracle and MongoDB

Web & Mobile Development

- Strong Skill set in various Microsoft framework technologies
- Team proficiency in ASP. Net, C#, MVC, Bootstrap, jQuery, jSON, Ajax and various java script frameworks

Technology Tie-up

Microsoft Gold Partner, AutoDesk

CAD Expertise

- CAD drawing entity reading, mathematical modeling, numerical methods and data processing
- Strong skillset in reading AutoCAD, ZwCAD and open CAD platform APIs

3D/ BIM Expertise

- Skill set for model reading and data processing
- Team proficiency in understanding of revit APIs and open source modelling APIs

Quality & testing

- Team with strong domain and knowledge of business functions
- Proficiency in manual and automations testing
- Awareness on tools like Vega (for security testing) & Selenium (for automation testing)

Rule Engine

SoftTech

Strong Skill set of C++/ Visual C++ & XML

Awards and Recognitions







"National Award for Innovative use of technology in e-Governance 2014" for ABPAS implemented by SoftTech at MPUIIP



AIMA Award for "Creativity & Innovation in Micro, Small & Medium Enterprises – 2016"



AUTODCR Conferred with 'Manthan South Asia Award 2010 For e-Governance



Adjudged among "Top 50 Emerging Software Product Companies in India" By NASSCOM in 2014



SME Achievers Award for Year 2015-16 by SME 100 FORUM, Supported by Ministry of MSME, Govt. of India



Chairman & CEO's Message





Commenting on results, Mr. Vijay Gupta, Chairman & CEO, SoftTech Engineers Limited said:

"Financial year 2018-19 has been a milestone year for our Company. During the year, we have witnessed the Company's continued performance and an uptick in demand for our products resulting in a robust & strong order book.

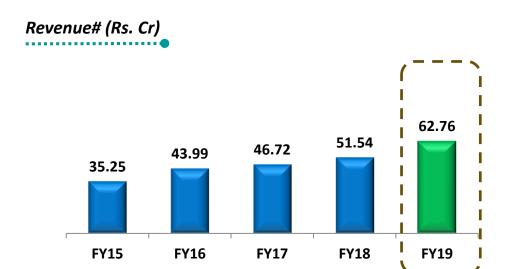
Our Company has registered a revenue of Rs. 62.76 crore and overall profit of Rs. 7.79 crore. This growth has been driven by all scalable products especially a strong demand for our product PWIMS, besides continuous high traction for AutoDCR. Our deep industry knowledge and insight with strategic approach to business efficiency and transformation combined with the excellent team have been our key strengths.

We continue to witness traction for our products and our bookings this quarter have been very good till date. Our pipeline remains strong, as we have promised in our earlier years to enter international market, we are in lines with that and have ventured into USA, Finland and Asia pacific countries by setting up subsidiaries and business partners. Our organic growth momentum is picking up in FY20 which will help our Company to jump to the next level, increasing our sales revenue and at the same time achieving higher profit margins, which will help us to achieve greater heights.

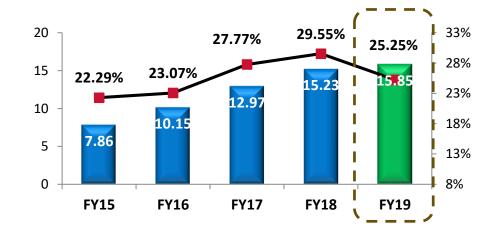
I would like to thank you for your support, consistent commitment, engagement and encouragement. We continue to seek your participation in our next leg of growth and footprint expansion."

Annual Financial Highlights

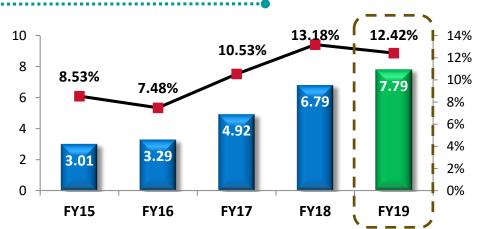




EBITDA# (Rs. Cr) / Margin (%)



Profit after Tax (Rs. Cr)/ Margin (%)



Earning Per Share (in Rs.)



Revenue & EBITDA excluding other income

^{*} In FY 19, Company issued fresh Equity shares of ~2.4 mn, which increased total shares from 7 mn to 9.4mn leading to EPS dilution





		Consolidated		
Rs. Cr	FY19	FY18	Y-o-Y (%)	FY19
Revenue from Operations	62.76	51.54	21.76%	62.76
Raw material	4.92	4.41		4.92
Employee expenses	9.83	8.37		10.00
Professional fees for technical consultants	22.38	16.95		22.38
Other expenses	9.77	6.59		9.96
Total Expenditure	46.91	36.31		47.26
EBITDA	15.85	15.23	4.07%	15.49
EBITDA Margin (%)	25.25%	29.55%		24.69%
Other income	0.80	0.45		0.79
Depreciation	4.04	3.78		4.04
Interest	1.68	2.27		1.68
PBT	10.92	9.63		10.56
Тах	3.13	2.84		3.13
PAT	7.79	6.79	14.72%	7.42
PAT Margin	12.42%	13.18%		11.83%
Basic EPS* (in Rs.)	8.50	9.63	(11.73%)	8.10

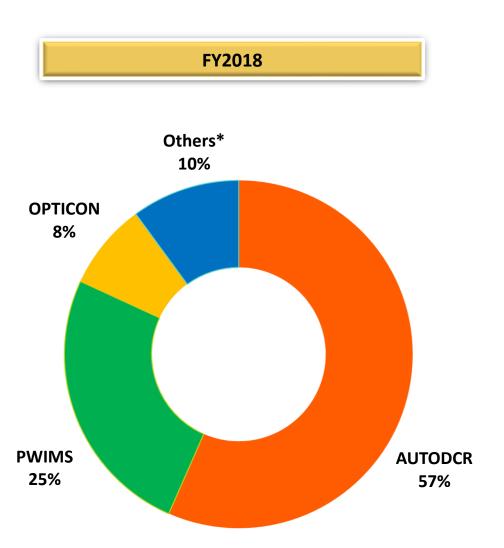
- Increase in Revenue from
 Operations driven by timely
 execution of orders & increased
 demand for flagship products
 especially PWIMS
- EBITDA increase despite increase in expenses in H2FY19 incurred for following:
 - Increase in employees
 (senior management
 team, technical, marketing
 & sales)
 - Other expenses invested in additional project implementation costs for timely and efficient execution of growing order book and expansion in overseas markets

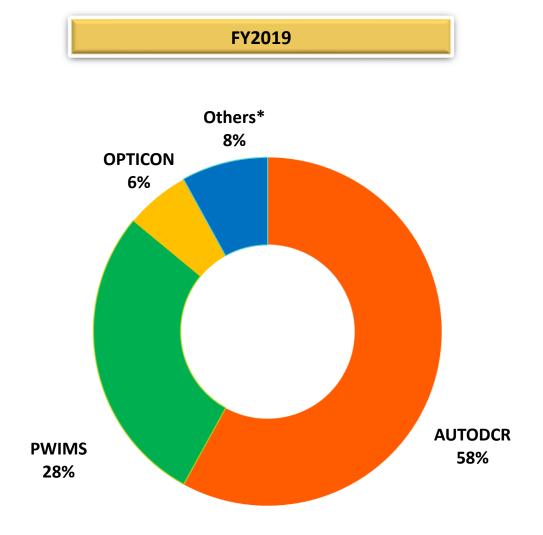
^{*} In FY19, Company issued fresh Equity shares of ~2.4 mn, which increased total shares from 7 mn to 9.4mn leading to EPS dilution



Revenue Contribution – Product Wise (as % of sales)







^{*} Others includes revenue from products and services other than own products





Rs. in Cr	As on 31 st Mar-19	As on 31 st Mar-18
Shareholder's Funds	61.15	37.40
Share capital	9.42	7.05
Reserves & Surplus	51.73	30.35
Non-current liabilities	6.32	5.64
Long- term borrowings	5.67	5.10
Other long-term liabilities	0.01	0.01
Long-term provisions	0.65	0.53
Current liabilities	17.99	25.43
Short- term borrowings	7.07	4.51
Trade payables	1.67	7.55
Other current liabilities	8.95	13.13
Short-term provisions	0.30	0.24
Total Equity & Liabilities	85.47	68.46

Rs. in Cr	As on 31 st Mar-19	As on 31 st Mar-18
Non-current assets	25.77	20.28
Property, plant & equipment	1.09	1.00
Intangible assets	7.74	7.68
Non-current investments	0.59	0.04
Intangible assets under development	5.11	3.80
Deferred tax assets (net)	1.16	0.76
Other non-current assets	8.17	5.71
Long-term loans & advances	1.93	1.28
Current assets	59.70	48.19
Current Investments	10.90	0.00
Trade receivables	18.82	21.80
Cash & bank balances	1.29	1.27
Short-term loans & advances	1.40	1.58
Other current assets	27.28	23.53
Total Assets	85.47	68.46

Debt to Equity reduced from 0.26 in FY18 to 0.21 in FY19







Rs. in Cr	As on 31 st Mar-19
Shareholders Funds	60.79
Share Capital	9.42
Reserves & Surplus	51.36
Minority Interest	0.00
Non Current Liabilities	6.32
Long Term Borrowing	5.67
Other long term liabilities	0.01
Long term provision	0.65
Current Liabilities	17.90
Short Term Borrowing	7.07
Trade Payables	1.76
Other Current Liabilities	8.77
Short Term Provision	0.30
Total Equities & Liabilities	85.02

Rs. in Cr	As on 31 st Mar-19
Non-current Assets	25.22
Property, plant & equipment	1.09
Intangible assets	7.74
Non-current investment	0.04
Intangible assets under development	5.11
Deferred tax assets (net)	1.16
Other non-current assets	8.17
Long term loans & advances	1.93
Current Assets	59.80
Current investments	10.90
Trade receivables	18.82
Cash & bank balances	1.39
Short term loans & advances	1.41
Other current assets	27.28
Total Assets	85.02





Rs. Cr	H2 FY19	H2 FY18	Y-o-Y (%)	H1 FY19
Revenue from Operations	33.15	30.91	7.26%	29.60
Raw material	3.04	2.65		1.88
Employee expenses	4.90	4.16		4.94
Professional fees for technical consultants	11.66	11.02		10.72
Other expenses	4.95	3.68		4.82
Total expenditure	24.55	21.50		22.36
EBITDA	8.61	9.41	(8.51%)	7.24
EBITDA Margin (%)	25.96%	30.43%		24.46%
Other income	0.39	0.21		0.41
Deprecation	2.04	1.84		2.00
Interest	0.81	1.07		0.88
Exceptional item	0.00	0.00		0.00
PBT	6.15	6.70		4.77
Tax	1.81	2.02		1.32
PAT	4.34	4.68	(7.22%)	3.45
PAT Margin (%)	13.09%	15.13%		11.67%
Basic EPS* (in Rs.)	4.61	6.63	(30.47%)	3.87

- Increase in Revenue from Operations driven by timely execution of orders & increased demand for flagship products -PWIMS & AutoDCR
- EBITDA decline on account of:
 - Increase in employees (senior management team, technical, marketing & sales)
 - Other expenses invested in additional project implementation costs for timely and efficient execution of growing order book and expansion in overseas markets

^{*} In FY19, Company issued fresh Equity shares of ~2.4 mn, which increased total shares from 7 mn to 9.4mn leading to EPS dilution



Our Growth Drivers



Our Product Offerings	AUTODCR®	PWIMS TM	OPTICON™	BIMDCR TM	RULEBUDDY TM
Opportunities	Smart Cities: Rs. 150 Cr AMRUT Cities: Rs. 375Cr EODB: Rs. 600 Cr	Smart Cities: Rs. 350 Cr AMRUT Cities: Rs. 625Cr Digital India: Rs. 750 Cr	RERA: Rs. 560 Cr PMAY: Rs. 112 Cr	Smart Cities: Rs.150 Cr AMRUT Cities: Rs. 375Cr EODB: Rs. 600 Cr	Architects: Rs. 227 Cr Developers: Rs. 94 Cr Fin Institutes: Rs. 8 Cr Education: Rs. 37 Cr
Market Potential	Rs. 1,125 Cr	Rs. 1,725 Cr	Rs. 672 Cr	Rs. 1,125 Cr	Rs. 366 Cr

Growth Opportunity - Supported by Strong Govt. Initiatives



Smart Cities

- 100+ smart cities
- Potential Market Size (AutoDCR® & PWIMS™): Rs. 500 Cr

AMRUT* Cities

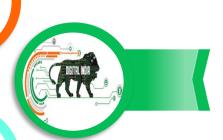
- 500+ AMRUT cities
- Potential Market Size (AutoDCR® & PWIMS™): Rs. 1,000 Cr

Ease of Doing Business (EODB)

- Corporations.
- years



Ease of Doing Business





RERA

- 20% of 14,000 real estate market under process of adopting ERP
- Potential Market Size (OPTICON ™): Rs. 560 Cr

Digital India

- 30% of 500+ public works organizations in 3 years
- Potential Market Size (PWIMS ™) : Rs. 750 Cr

#PMAY

- 2800 cities selected
- 20% projects will adopt ERP for execution
- Potential Market Size (OPTICON™): Rs. 112 Cr

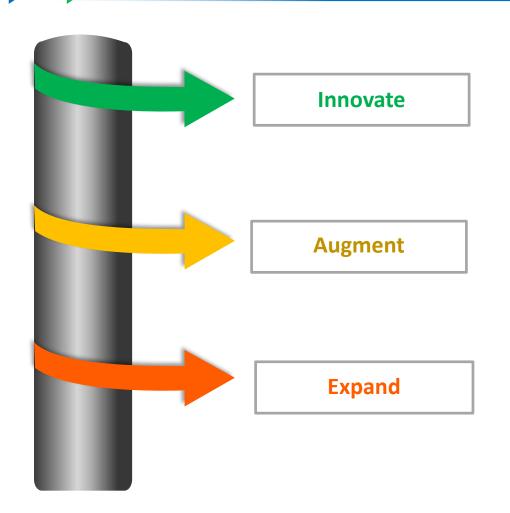
- 4,000+ ULBs &
- 1,200 will adopt BPAS in 3
- Market: Rs. 600 Cr



#PMAY refers to Pradhan Mantri Awas Yojana

Way Forward...





- Continued investments in R&D
- Innovate new products
- Develop new applications for established products
- Co-development opportunities with strong international Product companies - to create world class product offerings
- Widen customer base by augmenting company reach to enterprises and corporates and international Strategic partners
- Increase product contribution of PWIMSTM, OPTICONTM and other upcoming products
- Organic growth Product base and industry offerings, presence & set up across India & overseas
- Inorganic growth International and domestic markets through joint ventures or strategic alliances, strategic Investments or tie ups adding value to existing suite of products, increase wallet share of existing customer, new products, customers & geographies
- International JV's / partnership giving benefit of leveraging assets and resources

Vision 2022 – To become 150+ crore turnover company, via organic growth in domestic and overseas markets, endeavor 30% from International business adding to overall revenue

Thank You





SOFTTECH

Bloomberg SOFTTECH:IN

REUTERS SOTF.NS

For further information, please contact:

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